

PRESS RELEASE

EQUIP AUTO Côte d'Ivoire 2026,under the high patronage of the Minister of Trade, Industry and Crafts

Paris, 9 November 2026 *- Just a few weeks before opening, EQUIP AUTO Côte d'Ivoire has been placed under the high patronage of the Minister of Trade, Industry and Crafts. Alongside the Côte d'Ivoire Chamber of Commerce and Industry, CCI France Côte d'Ivoire, and numerous Ivorian and sub-regional federations and associations, this institutional and official support is strengthening the mobilisation around the show's first edition.*

Two chambers of commerce supporting the show

The Côte d'Ivoire Chamber of Commerce and Industry (CCI-CI) and CCI France Côte d'Ivoire have been supporting the first edition of EQUIP AUTO Côte d'Ivoire for several months. Their involvement is helping to promote the event across their networks, facilitate connections between Ivorian, French and international companies, and highlight investment and cooperation opportunities across the sub-region.

This support reinforces the show's ambition to make Abidjan a platform connecting economic, institutional and professional stakeholders from the automotive, aftermarket, transport, maintenance, equipment and services sectors.

Official support from the Ministry of Trade, Industry and Crafts

The Minister of Trade, Industry and Crafts has granted his high patronage to the first edition of EQUIP AUTO Côte d'Ivoire. This official recognition acknowledges an initiative led by MIWA Africa, the Abidjan-based joint venture between EQUIP'AUTO SAS and Interlinks Auto, which helps promote and develop the automotive, mobility and industrial vehicle sectors in Côte d'Ivoire and West Africa.

REPUBLIQUE DE CÔTE D'IVOIRE
MINISTÈRE DU COMMERCE, DE L'INDUSTRIE ET DE L'ARTISANAT

In his capacity as High Patron of EQUIP AUTO Côte d'Ivoire 2026, the Minister of Trade, Industry and Crafts will take part in the show's official opening ceremony.

At this stage, the following Ivorian professional and institutional organisations are officially supporting the show:

- Greater Abidjan Urban Mobility Authority (AMUGA);

- Professional Association of Vehicle Fleet Managers of Côte d'Ivoire (AGESPACI);
- Association of Insurance Companies of Côte d'Ivoire (ASACI);
- Chamber and Association of Automotive Experts;
- National Group of Professional Garage Owners of Côte d'Ivoire (GNGP-CI).

These organisations will contribute to discussions on the key issues facing the automotive, mobility, transport and industrial vehicle sectors in sub-Saharan Africa.

A regional event connecting industry professionals

With 150 exhibitors and brands, 10,000 trade and general-public visitors expected, 7,000 sqm of exhibition space and a 3,500 sqm outdoor Experience Village, EQUIP AUTO Côte d'Ivoire will bring together automotive, mobility and industrial vehicle professionals for three days of exhibitions, professional discussions, training sessions and demonstrations. Primarily aimed at professionals, the show will also be open to the general public, who will be invited to discover the innovations and demonstrations presented throughout the event. The EQUIP AUTO Africa Awards will also recognise the innovations, services and uses contributing to the development of these markets across Africa.

EQUIP AUTO Côte d'Ivoire 2026 at a glance

Key information	Details
Dates	26-28 November 2026
Venue	Parc des Expositions d'Abidjan
Website	africa.equipauto.com
Key figures	150 exhibitors and brands expected · 10,000 visitors expected · 7,000 sqm of exhibition space · 3,500 sqm dedicated to the outdoor Experience Village

About MIWA Africa

MIWA Africa is a business development platform dedicated to the automotive, mobility, industrial vehicle and services sectors in sub-Saharan Africa. Formed through the alliance between EQUIP'AUTO SAS and Interlinks Auto, it fosters international exchanges, brings economic stakeholders together and develops business opportunities across the continent. MIWA Africa organises EQUIP AUTO Côte d'Ivoire and leads the development of the EQUIP AUTO brand in sub-Saharan Africa.

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